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CSIR-CFTRI

Micro Entrepreneurs Network in Mysuru District in the area of Agri-Food Processing



**CSIR-Central Food Technological Research Institute
Mysuru - 570020**

About CSIR-CFTRI

CSIR-Central Food Technological Research Institute (CFTRI), Mysuru, an R&D Institution under the Government of India, is dedicated to food science and technology over the last six decades. The Institute holds a broad portfolio of over 300 technologies including infant supplementary and specialty foods such as meat, fish and poultry products, canned and retort pouched products, RTE foods, dehydrated foods, bakery products, fermented products, convenience foods, beverages, processed cereals and pulses, natural food additives, value added spice products, fruit & vegetable products, health and nutritional foods, food machinery.



Scope of the project

The research scholars of CFTRI have undertaken a societal programme as part of the curriculum (CSIR-800 programme) to build a network for the micro entrepreneurs in Mysuru city. The main aim of the micro entrepreneurs network (MENT) of CFTRI would be to create various platforms for the micro entrepreneurs to share the knowledge towards building sustainable food processing in the tiny/cottage level. The initiative would enhance the visibility and market reach of the entrepreneurs employing a cluster-centric approach. CFTRI would guide/mentor the micro entrepreneurs through organizing various platforms to transform them to successful entrepreneurs.

CSIR-CFTRI Intervention

Apart from R&D, the institute has been contributing towards Sustainable Development Goals (SDP) through various outreach programmes such as skill development programme, short term training, cluster development programme, workshops and technology demonstration. CFTRI is launching a unique online platform for the micro entrepreneurs in Mysuru to bring them together and empower them. Called 'MENT', the online platform initially aims at connecting the micro entrepreneurs in Mysuru district, which would further be expanded to other parts of the state and country. Further, the identified micro entrepreneurs would be empowered by creating various platforms by the institute.

Who can join the network?

Entrepreneurs or enterprises involved in manufacturing of food products at a micro level.

How to join the network?

By registering in the MENT portal hosted in CSIR-CFTRI website (<https://ment.cftri.res.in/>).



For details, contact

The Co-ordinator

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